



CasaValentina North America
Division of
SURFACE
C O M P A N I E S



To go shopping online: www.casavalentinana.com To the Trade

Focus on the sample book... Please find enclosed a copy of the same sample book that is used to be distributed to your customers. This sample book is the finest presentation in the business. The color photos show the product in its best format. The rear of each page shows actual 100% scale of each product. No size guessing! This sample book is what will create the sales each and everyday.

Focus on quality... The best description of the products quality is that it is like fine jewelry. The metals are polished so finely that when handled you can feel the weight but soft to the touch. True confidence of fine jewelry quality in every piece.

Focus on design... The range is not available anywhere else. Yet the design range is precisely what is in demand. Not oversized, not overdone, the beauty and scale is perfect. The Style ranges from traditional to high tech. No other brand has this wide a selection under one collection.

Focus on value... You expect this product to be high end. It is! High end in design, presentation, and quality but the price for each product is low enough to create immediate urgency value and attraction. Go ahead, compare for yourself!

Focus on delivery... Speed. Tried and true for over nine years. Our speedy deliveries are consistent everyday. Our everyday delivery is perhaps the fastest and most consistent in North America. All products are in stock. Back orders are generally not realized by the customer as the factory is under the same roof as the inventory.

Are you interested? Do you want to know more? I will call you in a few days. If you prefer, you may contact me. **My direct line is 800 844 7602.**



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PLAN #3 REBATE

Trade Account pays 100% of the Display book cost at time of order. 100% of the display book cost is rebated through purchases. 20% of the order balance will go toward the purchase price of the display book until the display book is rebated.

Trade Account receives 50% Discount from the CV retail price list.

Trade account information

Contact Person: _____

Company Name: _____

Phone: _____

FAX: _____

Email: _____

Signature of agreement: _____



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CasaValentina Collection®
A Product line of CasaValentina/ Surface Companies, Inc.

Product Summary
As of February 14th 2003

CasaValentina – Product features

- Over 5000 SKU's shown in the sample book.
- Unparalleled product presentation creating consistent sell through long term.
- Handcrafted and fine machined quality. Fine jewelry quality
- Sold in sets and components.
- Over 80 different finishes. Customer finishes possible. Coordinate finishes available.
- Poles cut to the inch
- Obvious value pricing.
- Easy installation. The entire product line is manufactured under the finest engineering specifications. All attachment hardware such as screws are hidden from view.

PRODUCT LINE DETAILS

- Over 200 styles shown in the sample book. 5000 SKU displayed.
- Over 80 different finishes. Cross coordination to achieve customer looks.
- Materials include: Brass, Aluminum, Stainless Steel, Wrought iron, glass, ceramic, terra cotta, crystal, wood, Finishes plated onto the base metals.

PRODUCT MERCHANDISING

- Large sample book that displays all products in color. All products are shown at actual size, 100% scale.

DISPLAYS – (see pictures) at: www.surfacecos.com click on CasaValentina

- Counter top and wall mount displays are available. Standard displays are available on a quick ship basis.
- Trade only showroom displays are available

ORDERING AND TERMS

- All final orders are in written format only. Mail, Fax, email.
- Shipments are made within 3-4 days. Transit time is 6 days. Customers should be told 10 working days from the time of order. Actual shipping week to be confirmed at time of order. Please note. The above shipping time is our only shipping option. We do not have next day or second day available.
- All shipments are made FOB Kansas City for calculation of shipping cost.
- The product line is considered special order, and there are no returns on any goods unless it is found to be incorrect from the CasaValentina. Final credit is given when goods are returned per return policy.
- All invoices on non-stock goods are 20 days net with open account. All open account must order 3 time minimum per month. Credit cards and check by phone is also accepted.

FACTS THAT YOU SHOULD KNOW.

Sample Book Cost: \$150.00 plus shipping.

Sample Displays: See Price list.

Customer displays and Trade Only Showroom Displays: Pricing Quoted.